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Name: pantala

Brandslogan: turismo de experiencias

We wish to have both in our logo.

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Origin of the name.

There's a new long-distance insect flyer in town: a tiny dragonfly a mere 4 centimeters in length that wings its way over oceans and continents. Commonly known as the "winged wanderer," this species (*Pantala flavescens*) may make migrations of 14,000 to 18,000 kilometers as it searches for pools to lay its eggs.

The dragonflies are clearly migrating from India across the open sea to the Maldives, says Anderson.

"That by itself is fairly amazing, as it involves a journey of 600 to 800km across the ocean," he says. Quite how they do it was a bit of a mystery, as in October at least they appear to be flying against the prevailing winds.



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WHAT DO WE DO?

NATURE, SUSTAINABLE AND CULTURAL  
TOURISM; UNIQUE EXPERIENCES  
INVOLVING OUR FIVE SENSES.

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We wish a logo that could be timeless and clean with a tendency to simplicity.

We do not wish a chunky style.

We think that maybe the presence of a subtle and abstract image of the dragonfly could help.

The dragonfly is black and orange, we think that maybe these colors could be used for the logo.

We found these couple of logos that we like.

